

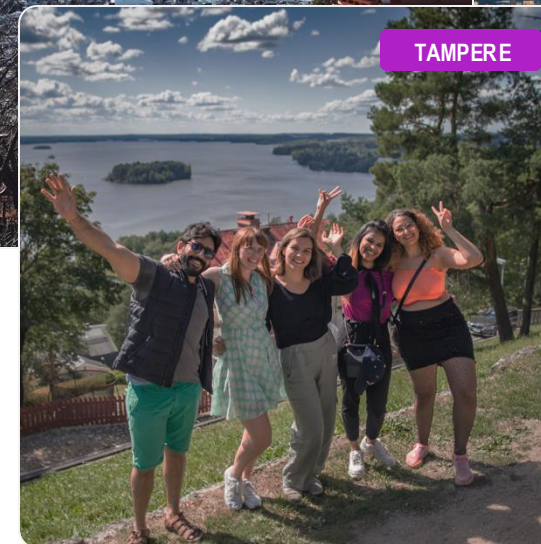
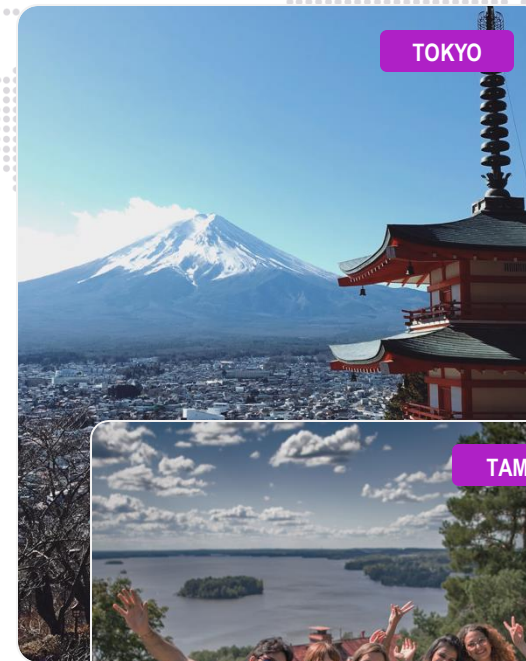
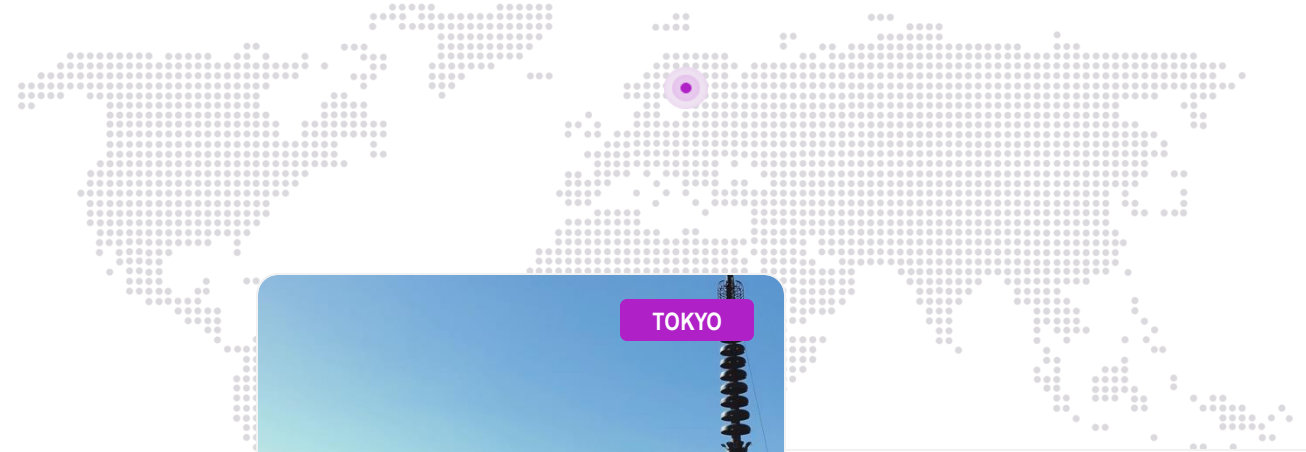
TAMPERE

Summer 2025

Demola info

Innovation projects in diverse student teams

Contact person in Demola in Tampere:
Jere Wessman, jere@demola.net



Since 2008, Demola has facilitated thousands innovation teams

Demola is a Finnish, internationally awarded service that, through concepts and demos, concretizes and demonstrates driving forces and opportunities of the future.

For **students**, Demola presents an opportunity to work in interdisciplinary teams on industry-driven strategic foresight projects, providing valuable opportunities to develop skills applicable to their future careers. Student teams own the rights to the results that they create.

Demola offers students:

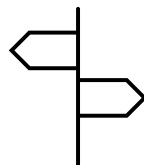
- International and hands-on experience in innovation work
- Place to develop your expertise and creativity
- Intellectual Property Rights (IPR) for project results
- Support and mentoring from Demola experts
- Structured process, tools and agreement management
- Creative Foresight Expert certificate
- 10 ECTS credit points / Internship / Practical training



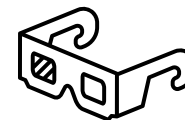
DEMOLA



Nature of our work is speculative and future oriented



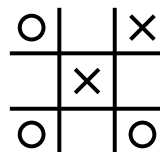
Trace alternatives
What alternative futures there might be?



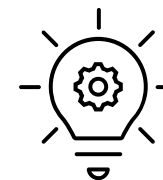
Radar
Exploring new phenomena and scan market for surprises



Future concepting
Make it alive



Play with speculations
What strategic opportunities might arise?



Seeds of Innovations
Speculative concepts to feed demo-building and further development process.



Break it!
Which forces of change may cause your (or your competitors') business to break down.

Summer 2025

We will select best candidates and run 10 team innovation cohort during the summer 2025 in Tampere.

What

Hands on innovation work for 8-weeks. You own the results. Alternative way for internship/practical training.

How

Structured innovation process, guidance from Demola experts, working in teams, design thinking+foresight+systems thinking methodologies. 35h week commitment.

Why

To build your creative confidence, to network, to improve your employability skills

Where

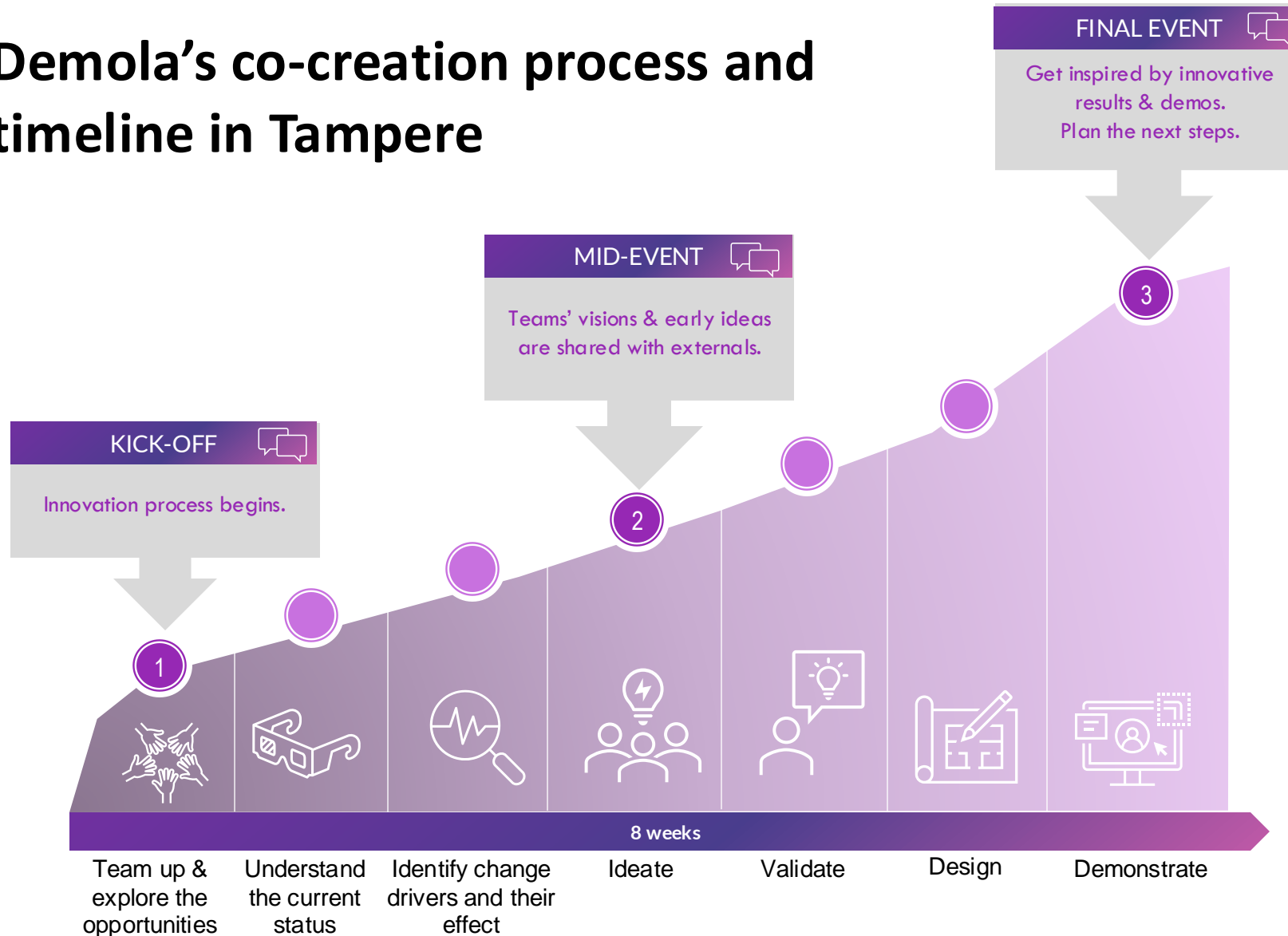
At startup house Platform 6 (Åkerlundinkatu 8), working stations, coffee/tea on the house, and creative community.

When

Project work time: May 12. July 7.



Demola's co-creation process and timeline in Tampere



Tampere Summer 2025

Application period ends: May 4.

Community events for all teams:

Kick-off (2 days): May 12.–13.

Mid-event: May 30.

Final event: Jul 7.

Team specific work between the events.

Working from Platform 6
(Åkerlundinkatu 8, Tampere)

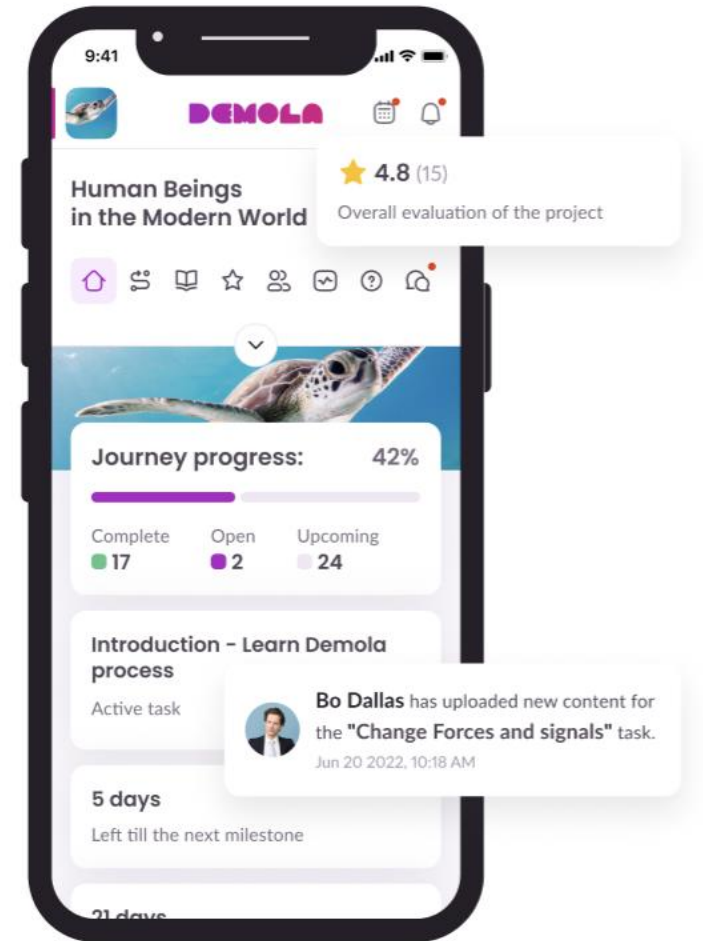
How to be part?

It's simple:

- **Hop over to Demola's website portal.demola.net and choose TAMPERE as your location**
- **Set up your Demola account**
- **Apply to one or more innovation projects in Tampere by 4 May 2025!**

Demola experts will build the teams based on the received applications. We can't accept everyone, so you need to explain why you're interested in joining the project you applied to. You may apply to more than one project.

If you have already a team (4-6persons), please contact directly jere@demola.net



Create

Create a Demola account and add basic information about your studies to your profile.



Apply

Browse the project catalogue and apply to projects that interest you.



Approve

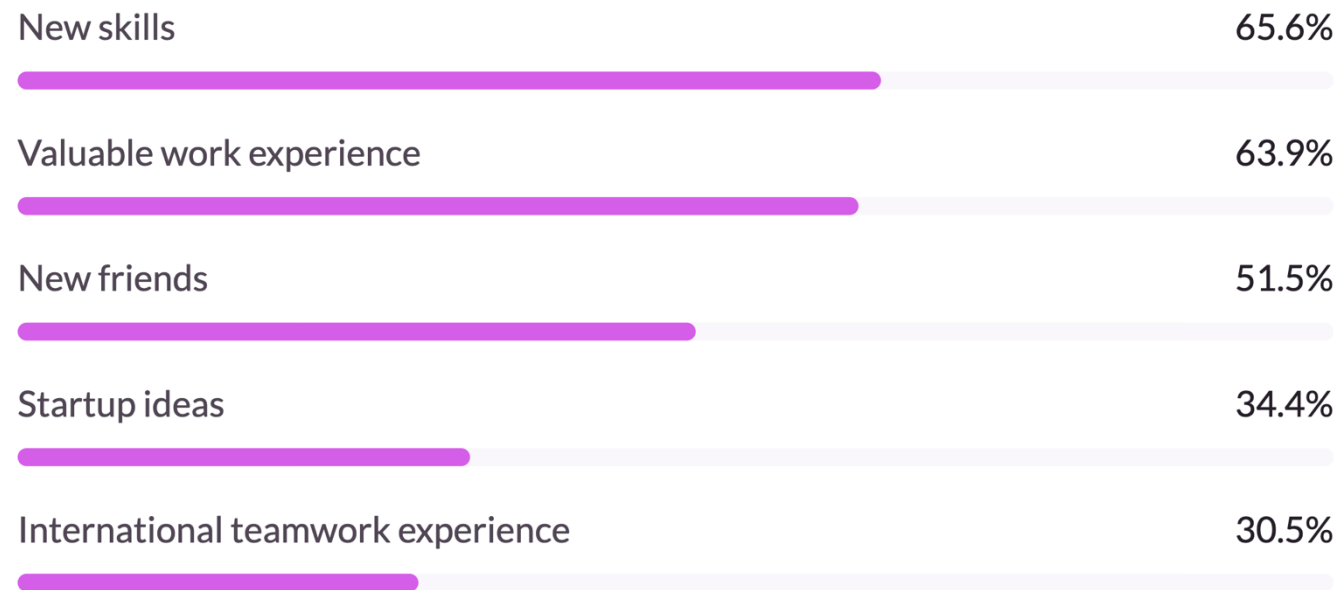
If you get in to a project, confirm your place on the team to start your Demola project.

UNIQUE PROJECT COURSE EXPERIENCE

Top 5 reasons why students do Demola projects

Perceived impact on skills development

2 272 people took part in the survey.



"It was an amazing journey. Very informative, very practical, and fostered open and creative thinking. It pushed my limits in terms of teamwork, dedication, responsibility, loyalty and time management. Definitely brought a new feel of confidence."

Demola student (2023)



WHY

Meaningful innovation projects

All Demola project topics have a true connection to the real world. In Demola, **you can solve significant future problems and design and demonstrate what the future should look like.**

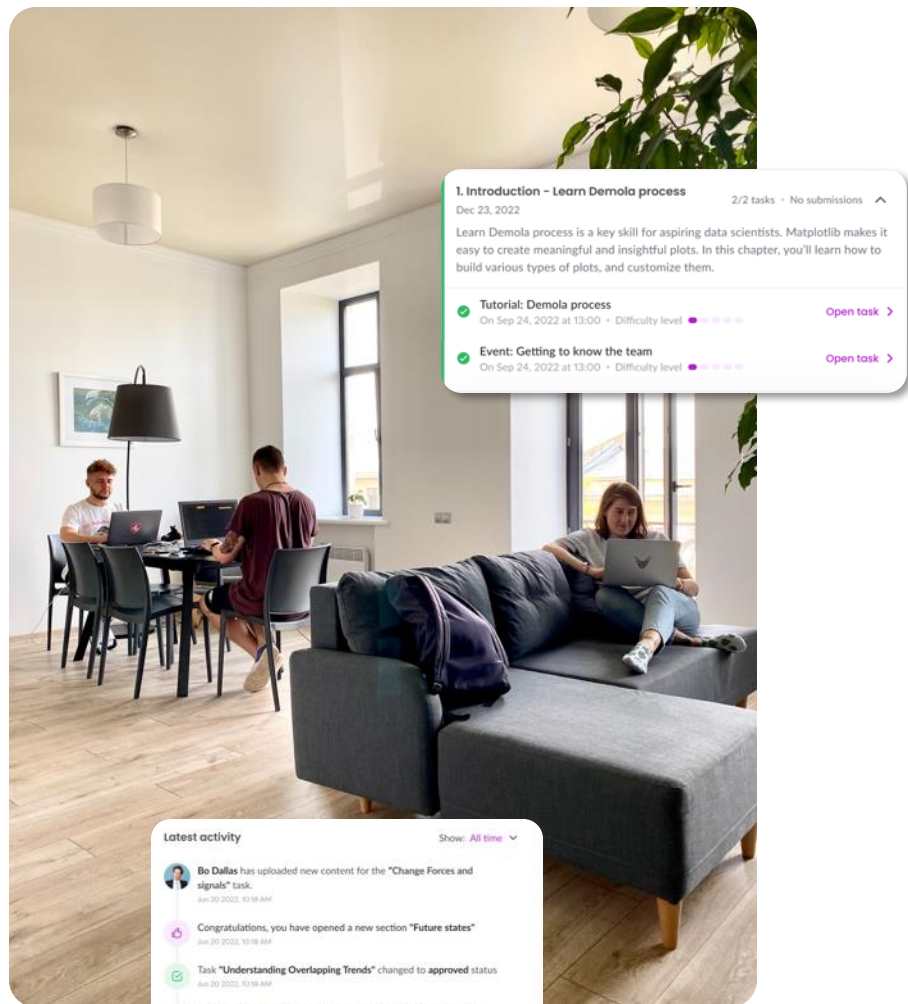
Projects range from topics in **sustainable development and business to shifts in society, working life and the use of new tech.**

This summer in Tampere, the project work follows an **8-week creative process in which we utilise design thinking, foresight and systems thinking** methodologies. It also unlocks our creative, curious and optimistic potential.

Demola is for all students who are interested in the project topic and motivated to tackle the problems and opportunities the topic presents. Our experts will help the teams through each step of the process.



DEMOLA



FAQ (Summer)

What's the working language?

In our events we work in English. If your team is full of Finns, then of course internal working language can be Finnish.

How many hours per week does the project work take?

This summer we aim around 35 h/week. Hours are aligned with the target amount of credit points 10ects/8 weeks. Hours include both asynchronous and synchronous working hours.

For whom this program is designed for?

For those who want to create new product/service concepts and demos. For all study backgrounds, teams will be interdisciplinary. For those who are interested to build up their creative confidence.

What are the requirements for becoming selected in the programme?

Your motivation is key when it comes to writing the application. You don't need to master the project topic in advance; we are more interested in your personal thoughts, experiences and your curiosity towards creating something new.

More Q&A:

<https://portal.demola.net/help>



Contact us

More info about the program:
www.demola.net/students

Create a profile at: portal.demola.net

Questions? Reach out:



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